



Faculty Profile

Name : Dr. S. JAYAKUMAR
Designation : Guest Lecturer
Address : Department of BBA
Government Arts
College
Thondamuthur ,
Coimbatore
Contact Number : 9698187664
Email ID : jayakumar.psna@gmail.com
Date of Joining in Collegiate Education : 01.05.2009
Date of Joining in the Present College : 12.07.2019
Academic Profile :

Degree	Institute/College	University	Period
Ph.D	Anna University	Anna University	March 2018
M.B.A	Madurai Kamaraj University	Madurai Kamaraj University	April 2009
B.Com	M.T.N College, Madurai	Madurai Kamaraj University	April 1994

Teaching Experience :

i) Total : 12 Years 2 Months
ii) UG : 12 Years 2 Months
iii) PG : 10 Years 0 Months

Name of the college	Position held	Period
Government Arts and Science College, Thondamuthur, Coimbatore	Guest Lecturer	2019- till date
P.S.N.A College of Engineering & Technology, Dindigul	Assistant Professor	2011-2019 (8 years 4 months)
P.S.N.A College of Engineering & Technology, Dindigul	Lecturer	2009 – 2010 (1 year 8 months)

Honors and Research Awards :NA

Field of Interest :

i) Teaching : Consumer Behaviour
Enterprise Resource Planning
Human Resource Management

ii) Research :_Management Information System

iii) Proficiency in instrumentation :

Research Guidance

Guidance Number : NIL

(If have more than one university, given them against university name)

S. No	M.Phil/Ph.D	Name of the Student	Thesis Title	Completed/ongoing
NIL				

Funded Projects : NIL

Membership in Professional Bodies : NIL

S. No	Name of the Professional Body	Membership Detail with Number
NIL		

Research Publications :

i) Research Papers :

Details of Journal Publication :

- S JayaKumar, S Manimaran & Bhagya lakshmi, K 2016, ‘An education management information system with simultaneous monitoring of stress stimulators for students mental health management’, Technology and Health Care, IOS Press, Netherlands. ISSN: 1878-7401, vol. 24, no. 6, pp. 889-897, 2016.
- S JayaKumar, S Manimaran & M Gopianand, “ Analysis of e-learning in business and tools for improving the effectiveness of the educational system”, International Journal of Computer science and Mobile computing. Volume 2 Issue 5, Pg.109-113 , May 2013.

- S.Palaniappan , S. Jayakumar , T.Pushparaj, N.Jayalakshmi 2018 , ‘Behaviour of multiple robots and their comparison with their computer simulations by applying Target-Searching Algorithms’ , International Journal of Mechanical Engineering and Technology , Volume 9 , Issue 11 , pp 2112-2125, ISSN: 0976-6359.
- M.Gopianand, S. Jayakumar, “Semantic webservice discovery for webservice composition”, International Journal of Computer science and Mobile computing, Volume 3, Issue 4, Pg.307-311, April 2014

ii) Book/Book Chapters : NIL

iii) Patent : NIL

National and International Conferences :

i) Paper Presented

S.No	Title of the conference	Title of the Paper	Date
1.	National Conference on Emerging Trends in management spectra-10, Infant Jesus College of Engg, Thoothukudi	Application of RFID in SCM of medical Field	Sep 2010
2.		An analysis of quality of work life (QWL) and perceived public image among the teachers of dindigul.	Sep 2010
3.	National Conference on Yukthi 2010, Karpagam College of Engg, Coimbatore	Gap Analysis & Economic System Program Applications for an E.R.P	Oct 2010
4.	International conference on India Inc challenges & opportunities, Donbosco Institute of BioSciences & Mgmt Studies, Bangalore	An Application of open source software Technology for Effective management educational systems	Jan 2011

Conference/Seminars Organized : NIL

FDP /Seminar/Workshop attended :

S.no	Name of the Programme	Type	Period
1.	Compiler Design, PSNA College of Engg & Tech, Dindigul	FDP	Nov 26th to Dec 8th , 2007
2.	Free/open source software for Information security, TCE ,Madurai	Workshop	Jan 7th to 12th 2008
3.	Research Methodologies Anna University ,Trichirapalli	Seminar	May 17th to 18th, 2008
4.	XML & Webservices NEC, Kovilpatti	Workshop	May 22nd to 24th 2008

5.	AICTE Sponsored Summer School on “e-content Development and Delivery”	FDP	June 30th to July 5th, 2008
6.	Oracle 9i,KGISL,Coimbatore	FDP	Jan 9th , 2009
7.	Advanced Web Technologies & Business Intelligence,CDAC,Hyderabad	FDP	March 2nd 13th 2009
8.	Provision of urban amenities in rural area, RMD Engg ,Chennai	FDP	Nov 30th to Dec 11th 2009
9.	Roadmap to Research, RMD Engg ,Chennai	Workshop	Dec 5th 2009
10.	Case Studies in Teaching PSNA CET, Dindigul	FDP	April 9th 2010
11.	Entrepreneurship Development	FDP	Dec 27th 2010 to Jan 7th 2011
12.	Application of SPSS on Research	FDP	April 17th to 18th

Resource Person/Invited Lecturer : NIL

Academic Activities :

i) Subject Handled :

i) Teaching : Consumer Behaviour
Marketing Management
Investment Management
Human Resource Management
Business Correspondence
Organizational Behavior
Management Information System
Modern Office Management
Services Marketing
Business Processes
Enterprise Resource Planning
Information Technology and Management
Principles of Management

ii) Class Advisor : Mentor for BBA III year Students

iii) Special Coaching : ---

iv) Student Community Beneficial Activities : ---

v) Co-curricular and extracurricular activities---

Professional Activities :

i) Reviewer

ii) Board of Studies/UR

iii) Examiner/Scrutiny : Internal Examiner for both UG and PG

iv) Senate/Syndicate

National/ International Collaborators : NIL