

FACULTY PROFILE



NAME : C.SURESH
DESIGNATION : Assistant Professor
Department of Management
ADDRESS : Government Arts and Science College
Thondamuthur
Coimbatore-9
CONTACT NUMBER : 72004 3406
E-MAIL ID : csuresh.kk@gmail.com

EDUCATION QUALIFICATION

QUALIFICATION	SUBJECT	INSTITUTION/UNIVERSITY	YEAR OF COMPLETION
Ph.D (Full-Time)	Management	Park's College, Tiruppur-5	2017
MBA	Management	Bharathiar University	2012
M.Com	Commerce	Annamalai University.	2010
B.Com	Commerce	M.S University, Tirunelveli	2007
H.S.C	Commerce	State Board, Agasteeswaram	2004
S.S.L.C		State Board, Agasteeswaram	2002

QUALIFICATION APPROVAL

- 1) My **Permanent** Qualification Approval order from the Bharathiar University for Assistant Professor in the department of Management with reference No:17054/A3/2017, Dated 05/10/2017
- 2) My **Temporarily** Qualification Approval order from the Bharathiar University for Assistant Professor in the department of Management with reference No:18644/A3/2016 Dated: 30/08/2016

WORK EXPERIENCE

Total of Teaching Experience : 5 Years
PG Course : 1 Year 2 Months
UG Course : 3 Years 10 Months

NAME AND ADDRESS OF THE EMPLOYERS	DESIGNATION	PERIOD OF EXPERIENCE		
		DATE OF JOINING	DATE OF LEAVING	NO. OF YEARS / MONTHS
GOVERNMENT ARTS & SCIENCE COLLEGE, THONDAMUTHUR, COIMBATORE.	Assistant Professor	4-10-2017	Till Date	3 Years 10 Months
PARK'S ARTS & SCIENCE COLLEGE, CHINNAKKARAI, TIRUPUR	Assistant Professor	1-07-2016	26-09-2017	1 Year 2 Months

Honors and Research Awards: NA

Field of Interest: i) Management
ii) Research Methods for Management
iii) Human Resource Management

Research Guidance:
Guidance Number : NIL

Funded Projects: NIL

Membership in Professional Bodies : NIL

RESEARCH PUBLICATIONS /INTERNATIONAL JOURNAL

TITLE WITH PAGE NO.	JOURNAL/PROCEEDINGS	ISSN
"WORK-FAMILY CONFLICT: A CASE STUDY OF WOMEN FISH VENDORS IN KANYAKUMARI DISTRICT" Vol.6 (1), JANUARY (2016), pp. 90-98	ZENITH International Journal of Multidisciplinary Research __ISSN 2231-5780 Vol.6 (1), JANUARY (2016), pp. 90-98. (Impact Factor-3.567)	ISSN: 2231-5780
WORKPLACE TRIBULATIONS OF WOMEN FISH VENDORS IN KANYAKUMARI DISTRICT OF TAMILNADU. Vol.3 no.2 july-december-2017	KICMA RESEARCH JOURNAL OG MANAGEMENT - Vol.3 no.2 july-december-2017	ISSN: 2395-0293
JOB SATISFACTION AMONG WOMEN FISH VENDORS IN KANYAKUMARI DISTRICT: A CASE-STUDY. Vol.8 (3), MARCH (2018), pp. 1-10	ZENITH International Journal of Business Economics & Management Research__ ISSN 2249- 8826ZIJBEMR, Vol.8 (3), MARCH (2018), pp. 1-10. (Impact Factor-4.939)	ISSN : 2249 8826
HOME TRIBULATIONS & CHALLENGES OFWOMEN FISH SELLERS IN TAMILNADU: CASE STUDY-ISSN 2231-5780 Vol.8 (12), December (2018), pp. 201-213	ZENITH International Journal of Multidisciplinary Research ____ISSN 2231-5780 Vol.8 (12), December (2018), pp. 201-213	ISSN : 2231-5780

ONLINE PROGRAMME & SEMINARS

NAME OF THE INSTITUTIONS /UNIVERSITY	DATE & YEAR	TITLE OF THE PROGRAM	NATIONAL or INTERNATIONAL
Srm institute of science and technology Faculty of science and humanities	1-6-2021 To 14-6-2021	Two Weeks Virtual National FDP Industry institute interaction - a holistic approach insight out	National
Bharathiar University, Department of Extension and career guidance	9-7-2020 To 11-7-2020	Three Days workshop on "Machine Learning And Artificial Intelligence"	National Workshop
Bharathiar University, Arts and Science College, Thondamuthu	14-7-2020	One day National Level seminar on COVID-19 Pandemic and the stunned Indian external Sector	National
ARJUN College of Technology Thamarai kulam, Coimbatore-Pollachi Main Road	15-6-2021	Expert Lecture Series "Robotic Process Automation"	International
GURU NANAK COLLEGE (AUTONOMOUS) Velachery, Chennai	15-6-2021	National Webinar on "PLANT METABOLIC ENGINEERING"	National
HINDUSTHAN COLLEGE OF ARTS AND SCIENCE, (autonomous) coimbatore- Department of Mgt	15-6-2021	webinar on "Wellness with YOGA for Positive thinking"	National Workshop
SCAD College of Engineering & Technology-Cheranmahadevi Tirunelveli	16-6-2021	Workshop on " awareness of startup and related ecosystem	National Workshop
FORESIGHT COLLEGE OF COMMERCE (FCC), PUNE AND ISMS, SANKALP BUSINESS SCHOOL PUNE	16-6-2021	"Restoration And Re-enforcement Of Genuine Human Values And Professional Ethics Amongst College Teachers And All Others In Educational Institutions "	INTERNATIONAL WEBINAR
DMI COLLEGE OF ENGINEERING Palanchur, Chennai - 600123	18-6-2021	"HOW TO SUCCESSFULLY WRITE A JOURNAL PAPER AND PROJECT PROPOSAL"	National Webinor
GOVERNMENT CITY COLLEGE(Autonomous) Affiliated to Osmania University, Hyderabad-500 002	19-6-2021	One Day National Level FDP on the theme "EMPOWERING INVESTORS TOWARDS SECURITIES MARKET"	National Level FDP
GNA University, Human Resource Development Centre Faculty Development Program	19-6-2021 & 20-6-2021	two days online Faculty Development Program	National Level FDP
Tamilnadu Teachers Educational University Karappackam -Chennai	22-7-2020 to 26-7-2020	6 Days International Workshop On "Yoga and wellness for Teaching Professions"	International Workshop

BOOKS, CHAPTERS IN BOOKS

TITLE OF THE CHAPTER	TYPES OF BOOK	ISBN NO AND PUBLISHER
THE SIGNIFICANCE OF CROP DEPOSIT MANAGEMENT IN MAINTAINING SOIL QUALITY IN ZERO TILLAGE SYSTEM	CROP INSURANCE-AN OVERVIEW	ISBN NO:9789380461038 VISHAL PUBLICATIONS, 18, SAKTHI GARDEN, MALAYAMPALAYAM PIRIVU, GANAPATHI PALAYAM, TIRUPUR
INNOVATIVE PEDAGOGICAL TECHNIQUES FOR QUALITY ENHANCEMENT	CONTINUOUS ENHANCEMENT OF QUALITY IN HIGHER EDUCATIONAL INSTITUTIONS	ISBN NO: 9789381430521 MARGHAM PUBLICATION, 24, RAMESWARAM ROAD, T NAGAR, CHENNAI- 600 017.
STRATEGIES OF GREEN MARKETING: TOP 10 COMPANIES THAT PAINT INDIA GREEN.	CONCEPTS OF GREEN MARKETING	ISBN NO: 9789381430941, MARGHAM PUBLICATION, 24, RAMESWARAM ROAD, T NAGAR, CHENNAI- 600 017.

PAPER PRESENTATION

YEAR	TITLE OF PAPER	NAME CONFERENCE / SEMINORS	ORGANISORS
2013	INNOVATIVE PEDAGOGICAL TECHNICAL FOR QUALITY ENHANCEMENT	CONTINUOUS ENHANCEMENT OF QUALITY IN HIGHER EDUCATIONAL INSTITUTIONS	NAAC
2013	STRATEGIES OF GREEN MARKETING: TOP 10 COMPANIES THAT PAINT INDIA GREEN	GREEN MARKETING : CHALLENGES AND OPPORTUNITIES	PARK'S COLLEGE